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| CLIENT: | Thelen CDJR | PHONE #: | |
| SPOT: | THEL-CD-T201201 Big Finish Dec | FAX #: | |
| LENGTH: | :30 | SALES REP: | Larry H. |
| DATE: | 12/7/2020 | PRODUCER: | A. Dennis |

| GRAPHICS | Video | AUDIO |
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| <p>Thelen Chrysler Logo Euclid Ave. - Bay City www.thelenchryslerjeepdodge.com (Chrysler, Dodge, Jeep, Ram Logos)</p> <hr/> <p><i>EMPLOYEE PRICING</i> FOR ALL DURING</p> <p>BIG FINISH 2020</p> <p>Available on select 2020 and 2021 Chrysler, Dodge, Jeep and Ram Trucks. See Thelen Chrysler for details. Ends December 31st, 2020.</p> <p>2021 Ram 1500 Big Horn Crew Cab Lease From Just \$299 /mo Includes Level 1 Equipment. Lease for 26 months, 10,000 miles per year with approved credit. \$3,334 down. Tax and fees extra. Lease payments are subject to employee pricing, credit approval, and based on qualifying incentives. Picture may not represent the actual vehicle. See Thelen Chrysler for details. Ends December 31st, 2020.</p> <p>2021 Jeep Cherokee Latitude Lease From Just \$239 /mo Lease for 26 months, 10,000 miles per year with approved credit. \$3,752 down. Tax and fees extra. Lease payments are subject to employee pricing, credit approval, and based on qualifying incentives. Picture may not represent the actual vehicle. See Thelen Chrysler for details. Ends December 31st, 2020.</p> <p>Thelen Chrysler Logo Euclid Ave. - Bay City www.thelenchryslerjeepdodge.com (Chrysler, Dodge, Jeep, Ram Logos)</p> | <p>GFX: Employee Pricing For All during the Big Finish Event (logo)</p> <p>GFX: 2021 Ram 1500 Big Horn Crew Cab</p> <p>GFX: 2021 Jeep Cherokee Latitude</p> | <p><u>Announcer: (:)</u></p> <p>SAVE <u>MORE</u> at Thelen Chrysler Dodge Jeep Ram in Bay City!</p> <p>Don't miss Employee Pricing FOR ALL during the Big Finish Event!</p> <p>Because we ALL deserve MORE savings!</p> <p>Head to Thelen Chrysler and save MORE on a new Ram 1500 Big Horn! Lease yours from just \$299 a month!</p> <p>Or drive a new Jeep Cherokee Latitude for just \$239 a month!</p> <p>Don't miss Employee Pricing For ALL, at Thelen Chrysler Dodge Jeep Ram! Euclid avenue, Bay City!</p> <p>Getting you more for your money... because it's the right thing to do!</p> |

Approved: _____

Approved with Changes: _____

Client Signature: _____